



AI Haven't a Clue

Launch date: May 2025
Released: Fridays

14k

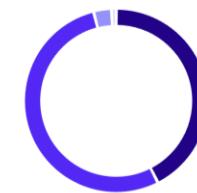
Monthly listens

Top 10

On Apple's Tech chart

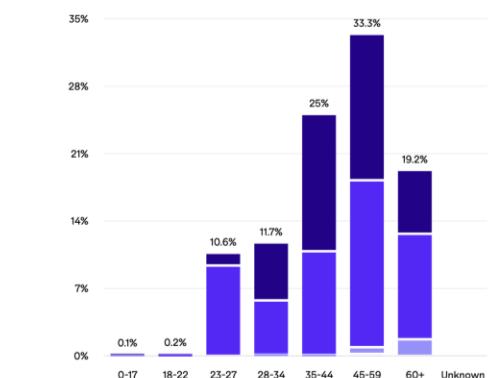
AI Haven't a Clue is the podcast that makes sense of artificial intelligence without the jargon or judgment. Each week, we explore how AI is reshaping our world - from work and creativity to ethics and everyday life - with help from experts, sceptics and innovators. Whether you're AI-curious or totally clueless, you're in the right place.

Gender



Female	42.9%
Male	54.2%
Not specified	2.6%
Non-binary	0.3%

Age



CHARTS

New Shows >

THE MANAGERS
Football
Updated weekly

HAVAII HELM
True Crime
Weekly series

AI Haven't a Clue
Technology
Updated weekly

HOW CHAN... the WOR...
History
Fortnightly series

We're Loving >

AI Haven't a Clue

AI is changing the world, but how exactly is it going to change our lives? That's what tech expert J... FOLLOWED

40m

← Browse Top Shows Techno

ACQUIRED
Every Company Has a Story
JPMorgan presents

No ordinary tec...

Rank	Podcast	Description
1	Acquired	Ben Gilbert and David...
2	No Ordinary Tech	Lloyds Banking
3	AI Haven't A Clue	AI Haven't a Clue
4	The Gadget Show	The Gadget Show

PRESS & REVIEWS

7 Days 37

5* Review | The I Paper

Culture Style Ideas Sport Food Puzzles Listen

The Critics
Saturday, 17 May 2025

This week in audio: Diddy on Trial - a case of the rapper gone wrong

Plus, Christiane Amanpour's new gig and a sweet podcast about artificial intelligence

Review | The Observer

Review | The Guardian

The Guardian

Review | The Guardian

Coverage | Radio Today

The image is a thumbnail for a Podcasting Today article. It features the 'Podcasting Today' logo at the top left. At the top right are links for 'HOME' and 'ENTERTAINMENT'. Below the logo is a large, bold, black headline: 'Artificial intelligence goes under the spotlight in new podcast'. Underneath the headline is the date '10 May 2025'. The main visual is a yellow graphic with two hosts. One host is bald and wearing an orange shirt, with a speech bubble above him containing the letters 'Ai'. The other host has dark hair and is wearing a black jacket over a green shirt, with a speech bubble above him containing the text 'Haven't a Clue'. Various icons are scattered around the hosts, including a brain, a notepad, a magnifying glass, and an eye.

Coverage | LBB

Coverage | Radio Today

Titled 'Audio Gets Smarter: How AI is transforming sound and strategy', this latest episode brings a panel of industry experts together to discuss how AI is influencing audio advertising. Host Omar Oakes is joined by George Butler, co-host of the AI Haven't a Clue podcast and head of commercial marketing at Bauer Media, MG OMD's head of planning, Flora Williams, and Radiocentre's head of marketing, Steve McGoldrick.

Coverage | Podcasting Today



LIVE & EVENTS

AI Haven't a Clue LIVE is the perfect session for any conference. A fun and engaging way to bring what can be a dry topic to life. Content bespoke to sectors, with customised content for the audience – delivered in the show's unique and interactive style.

HOSTS

James Chandler 'The AI Expert'

James is the IAB's first Chief Strategy Officer responsible for setting the organisation's direction in retail media, TV+ and creator marketing and for leading its AI strategy across internal adoption and external industry leadership.



George Butler 'The AI Novice'

George is Head of Commercial Marketing at Bauer Media, presenter of the Fun Kids Breakfast show and co-host of the Ultimate Football Heroes Podcast.



GUESTS INCLUDE...



Muhammad Lila
Founder of
Goodable.ai



Zehra Chatoo
Founder of Code for Good
Now, and Ex-Meta



Kimberley Wyatt
Pussycat Doll



Jeanine Wright
Founder of
InceptionPointAI



Marcos Angelides
MD L'Oreal Lab



Will Francis
Digital Marketing
Expert



Peter Dickson
Voiceover Artist



Gayanne Potter
Voiceover Artist, voice
stolen by AI



Phil Rowley
Head of Futures,
OMG



Minister for AI
Kanishka Narayan
MP

+ many more!

Working with us



HEADLINE SPONSORSHIP – Become headline sponsor of AI Haven't a Clue. This includes branded tags, host reads and guest appearances. We'll work with you to create a bespoke partnership.

READS – James & George will deliver a personalised brand message, based on your key talking points

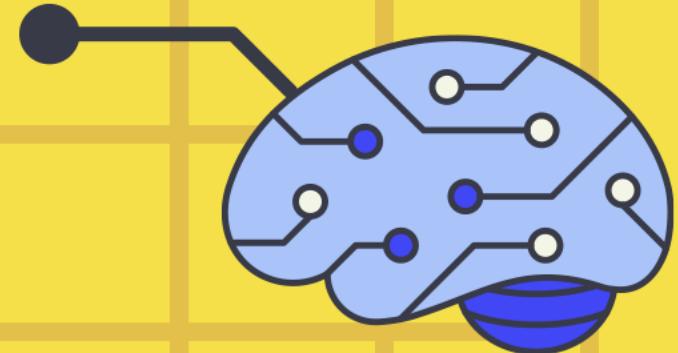
SPONSORED EPISODE – Get your brand message heard with a bespoke episode of the show. James & George will work with you to create customised content, guests and games

LIVE EVENTS – The perfect session at your next conference, company away day or leadership summit





+



+

**Haven't
a Clue**

